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From Consensus to Social Learning in Complex Networks

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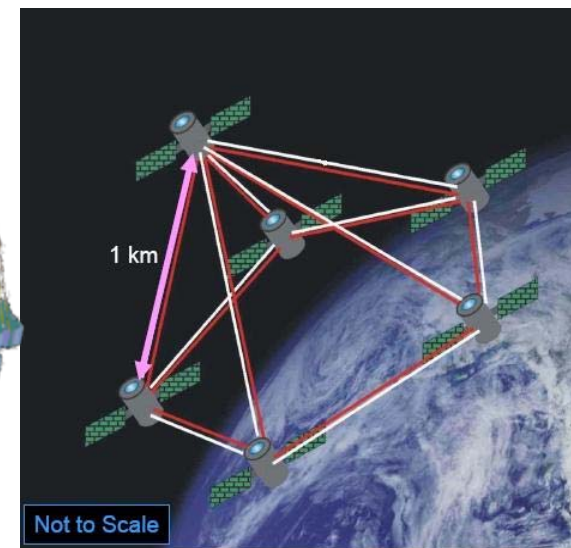
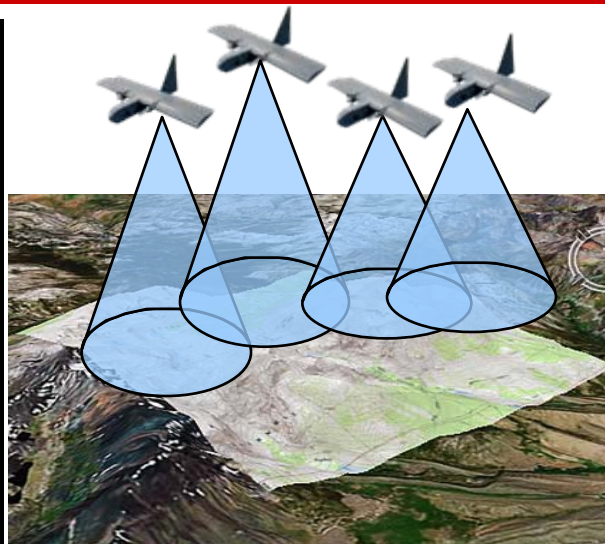


with **Alireza Tahbaz-Salehi** (MIT)

Alvaro Sandroni (Kellogg School, Northwestern University)



Consensus, flocking, synchronization





Emergence of collective decisions/actions/behaviors

Social and Economic Networks

- ▶ Epidemics and Pandemics
- ▶ Bubbles
- ▶ Bank Runs





An intuitive model (Vicsek' 1995)

The heading value updated (in discrete time) as a **weighted average** of the value of its neighbors: move one step along updated direction

$$\theta_i(k+1) = \langle \theta_i(k) \rangle_r := \text{atan} \frac{(\sum_{j \in \mathcal{N}_i(k)} \sin \theta_j(k)) + \sin \theta_i(k)}{(\sum_{j \in \mathcal{N}_i(k)} \cos \theta_j(k)) + \cos \theta_i(k)}$$

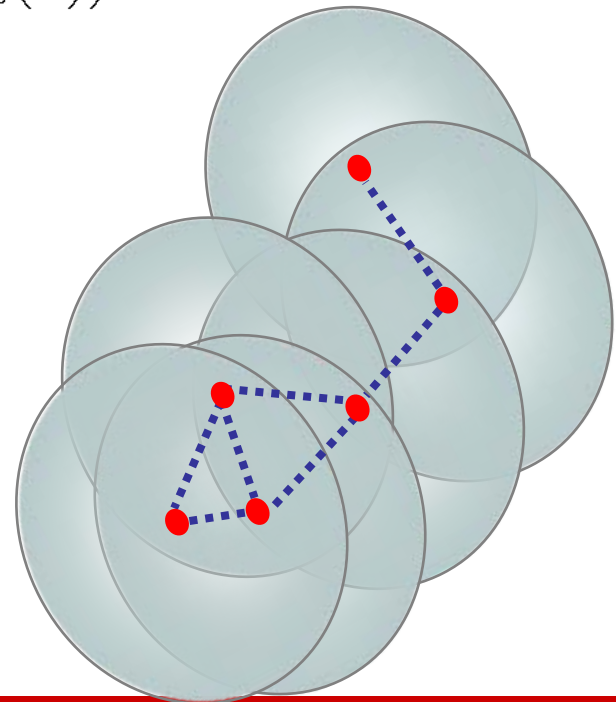
Locally:

$$\langle \theta_i(k) \rangle_r = \frac{1}{d_i(k) + 1} \left(\sum_{j \in \mathcal{N}_i(k)} w_{ij} \theta_j(k) + w_{ii} \theta_i(k) \right)$$

Neighborhood relation depends on **heading value**, resulting in change in topology

MAIN QUESTION: *When do all headings converge to the same value?*

A network which changes as a result of node dynamics



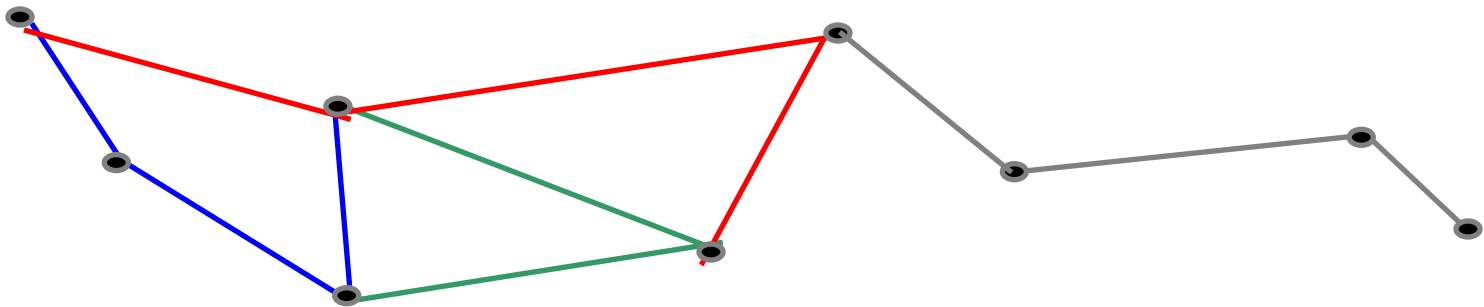


Consensus in changing networks

Theorem (Jadbabaie et al. 2003, Tsitsiklis'84): *If there is a sequence of bounded, non-overlapping time intervals T_k , such that over any interval of length T_k , the network of agents is “jointly connected”, then all agents will asymptotically reach consensus.*

- **Special case: network is connected “once in a while”**

- Similar result for continuous time, leader follower,
- Time-delays, dynamic agents, nonlinear averaging....





Consensus and Information aggregation

Do consensus algorithms aggregate information correctly?

Sometimes.

- ▶ Computing the maximum likelihood estimator
[Boyd, Xiao, and Lall 2006]
- ▶ Learning in large networks
[Golub and Jackson 2008]

In many scenarios agreement is not sufficient.

Agents need to agree on the “right” value: **learning**.



Naïve Social Learning (Golub & Jackson)

- ▶ There are n agents in the society.
- ▶ Each agent receives **one** noisy signal about the state.
- ▶ Agent's initial belief is equal to the signal observed.
- ▶ Update the belief as the average belief of the neighbors.

Special case of

[Boyd, Xiao, Lall 2006]

$$s_i = \theta^* + \epsilon_i$$

$$\mu_{i,0} = s_i$$

$$\mu_{t+1} = A\mu_t$$

- ▶ Law of large numbers guarantees that this average asymptotic belief converges to the true state as $n \rightarrow \infty$, if no finite group of agents are overly influential.

$$\lim_{n \rightarrow \infty} \lim_{t \rightarrow \infty} \mu_{i,t} = \theta^* \quad \forall i$$



Bayesian (rational) learning

- Θ A finite set of possible states of the world
- $\theta^* \in \Theta$ The unobservable true state of the world
- $s_t \in S$ The noisy signal observed by the rational agent
- $\ell(s|\theta)$ The likelihood function, known to the individual
- $\mu_t(\theta)$ Time t beliefs of the agent
- $\mu_0(\theta)$ The prior beliefs of the agent

Time t forecasts of the next observation:

$$m_t(s_{t+1}) = \int_{\Theta} \ell(s_{t+1}|\theta) d\mu_t(\theta)$$



Bayesian updating of beliefs

Rational update of the beliefs:

$$\mu_{t+1}(\theta) = \mu_t(\theta) \frac{\ell(s_{t+1}|\theta)}{m_t(s_{t+1})}$$

Define: $\mathbb{P}^* = \otimes_{t=1}^{\infty} \ell(\cdot|\theta^*)$.

Theorem

If Θ is finite and $\mu_0(\theta^) > 0$, then the forecasts of the Bayesian agent are eventually correct with \mathbb{P}^* – probability one.*

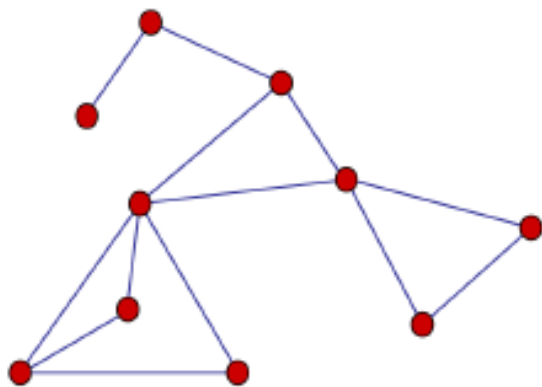


D. Blackwell and L. Dubins

Merging of Opinions with Increasing Information
Annals of Mathematical Statistics, 1962.



Bayesian learning on Networks



$$\mu_{i,t}(\theta) = \mathbb{P}[\theta = \theta^* | \mathcal{F}_{i,t}]$$

where

$$\mathcal{F}_{i,t} = \sigma(s_1^i, \dots, s_t^i, \{\mu_{j,k} : j \in \mathcal{N}_i, k \leq t\})$$

is the information available to agent i up to time t .

Agents need to make rational deductions about everybody's beliefs based on only observing neighbors' beliefs:

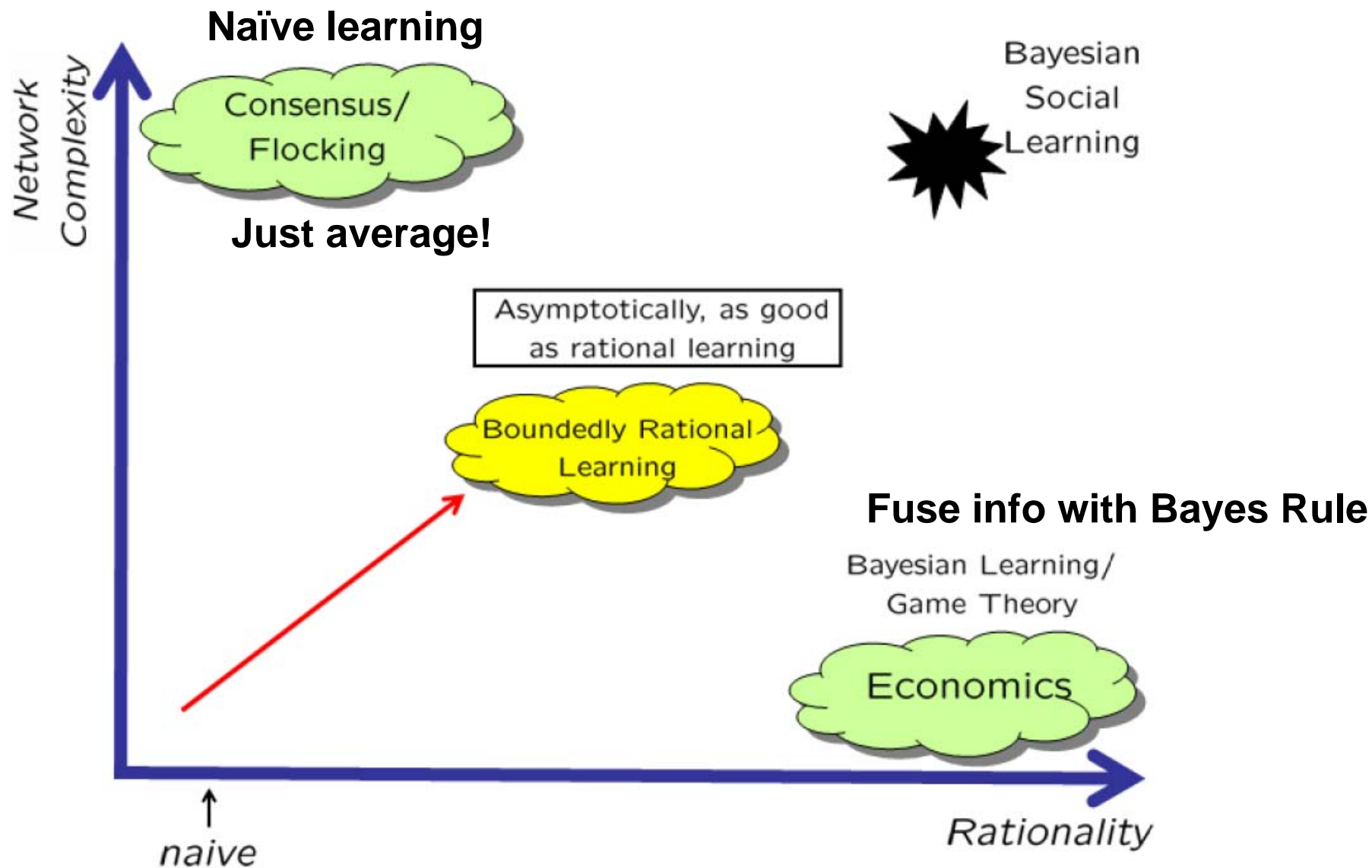


Problem with Bayesian Social learning

1. Incomplete network information
2. Incomplete information about other agents' signal structures
3. Higher order beliefs matter [▶ Example](#) **Borkar and Varaiya'78**
4. The source of each piece of information is not immediately clear



Naïve vs. Rational learning





Locally rational, globally naïve: Bayesian learning under peer pressure

Need a **local** and computationally **tractable** update, which hopefully delivers asymptotic social learning.

Agent i is

- ▶ Bayesian when it comes to her observation
- ▶ non-Bayesian when incorporating others information

[Tahbaz-Salehi, Sandroni, and Jadbabaie 2009]



Model Description

$\mathcal{N} = \{1, 2, \dots, n\}$	individuals in the society
$G = (\mathcal{N}, \mathcal{E})$	social network
Θ	finite parameter space
$\theta^* \in \Theta$	the unobservable true state of the world
$s_t = (s_t^1, \dots, s_t^n)$	s_t^i is the signal observed by agent i at time t
$S = S_1 \times S_2 \times \dots \times S_n$	signal space
$\ell(s \theta)$	the likelihood function (prob. of observing s if the true state is θ)
$\ell_i(s^i \theta)$	the marginal likelihood function



Model Description

$\mu_{i,t}(\theta)$ time t beliefs of agent i
(a probability measure on Θ)

$\mu_{i,0}(\theta)$ agent i 's prior belief

$\mathbb{P}^* = \otimes_{t=1}^{\infty} \ell(\cdot|\theta^*)$ the true probability measure

Agent i 's time t forecasts of the next observation profile:

$$m_{i,t}(s_{t+1}) = \int_{\Theta} \ell(s_{t+1}|\theta) d\mu_{i,t}(\theta)$$



What do we mean by learning?

Definition **Weak merging of opinions**

The Forecasts of agent i are **eventually correct** on a path $\{s_t\}_{t=1}^{\infty}$ if, along that path,

$$m_{i,t}(\cdot) \rightarrow \ell_i(\cdot|\theta^*) \quad \text{as } t \rightarrow \infty.$$

Definition **Asymptotic learning**

Agent i asymptotically **learns** the true parameter θ^* on a path $\{s_t\}_{t=1}^{\infty}$ if, along that path,

$$\mu_{i,t}(\theta^*) \rightarrow 1 \quad \text{as } t \rightarrow \infty.$$

- ▶ Asymptotic learning, in this setup, is stronger.
- ▶ Depends on the information structure.



Our Model: non-Bayesian social learning

$$\mu_{i,t+1}(\theta) = a_{ii}BU(\mu_{i,t}; s_{t+1}^i)(\theta) + \sum_{j \in \mathcal{N}_i} a_{ij}\mu_{j,t}(\theta)$$

where

$$BU(\mu_{i,t}; s_{t+1}^i)(\theta) = \mu_{i,t}(\theta) \frac{\ell_i(s_{t+1}^i | \theta)}{m_{i,t}(s_{t+1}^i)}$$

$$a_{ij} \geq 0 \quad , \quad \sum_{j \in \mathcal{N}_i} a_{ij} = 1$$

- ▶ Individuals rationally update the beliefs after observing the signal
- ▶ exhibit a bias towards the average belief in the neighborhood



Why this update?

$$\mu_{i,t+1}(\theta) = a_{ii}\mu_{i,t}(\theta) \frac{\ell_i(s_{t+1}^i|\theta)}{m_{i,t}(s_{t+1}^i)} + \sum_{i \neq j} a_{ij}\mu_{j,t}(\theta) \quad \forall \theta \in \Theta$$

- ▶ Does not require knowledge about the network.
- ▶ Does not require deduction about the beliefs of others.
- ▶ Does not require knowledge about other agents' signalings.
- ▶ The update is **local** and **tractable**.
- ▶ If the signals are uninformative, reduces to the consensus update.
- ▶ Reduces to the benchmark Bayesian case if agents assign weight zero to the beliefs of their neighbors. [Blackwell and Dubins 1962]



Eventually correct forecasts

$$\mu_{i,t+1}(\theta) = a_{ii}\mu_{i,t}(\theta) \frac{\ell_i(s_{t+1}^i|\theta)}{m_{i,t}(s_{t+1}^i)} + \sum_{i \neq j} a_{ij}\mu_{j,t}(\theta) \quad \forall \theta \in \Theta$$

Theorem

Suppose that

1. the social network is strongly connected,
2. $a_{ii} > 0$ for all $i \in \mathcal{N}$,
3. there exists an agent i such that $\mu_{i,0}(\theta^*) > 0$.

Then the forecasts of all agents are eventually correct \mathbb{P}^* -almost surely, that is, $m_{i,t}(\cdot) \rightarrow \ell_i(\cdot|\theta^*)$.

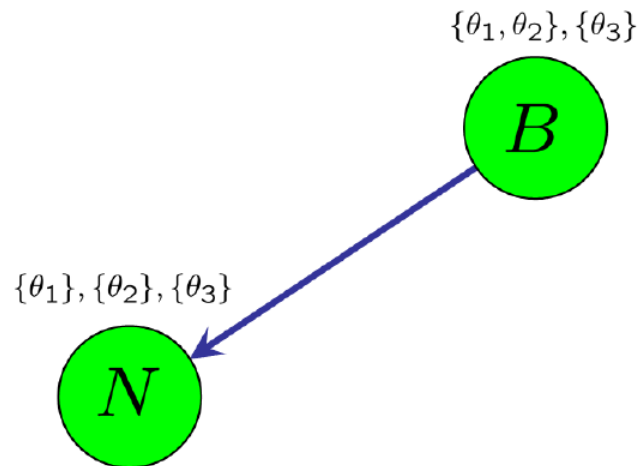
Agents will make accurate predictions about the future



Why strong connectivity?

What if the network has a directed spanning tree but is not strongly connected?

- ▶ $\mathcal{N} = \{B, N\}$
- ▶ $\Theta = \{\theta_1, \theta_2, \theta_3\}$
- ▶ $\theta^* = \theta_2$



$$\mu_{N,t+1}(\theta) = \lambda \mu_{N,t}(\theta) \frac{\ell_N(s_{t+1}^N | \theta)}{m_{N,t}(s_{t+1}^N)} + (1 - \lambda) \mu_{B,t}(\theta) \quad \forall \theta \in \Theta$$

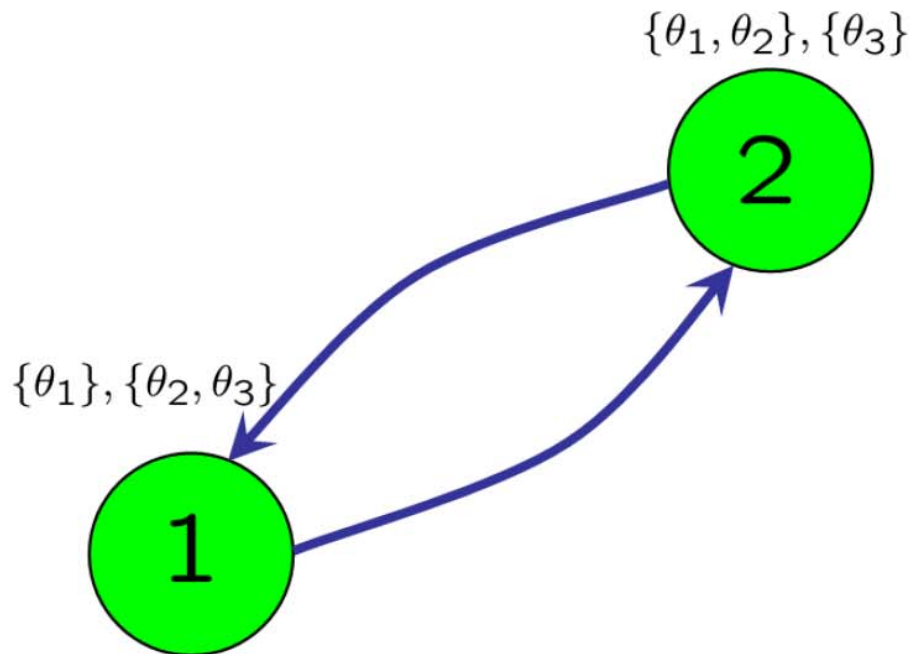
- No convergence if different people interpret signals differently
- N is misled by listening to the less informed agent B



Example

In any strongly connected social network, forecasts of all agents are correct on almost all sample paths.

- ▶ $\mathcal{N} = \{1, 2\}$
- ▶ $\Theta = \{\theta_1, \theta_2, \theta_3\}$
- ▶ $\theta^* = \theta_2$



One can actually **learn from others**



Observationally -equivalent states and distinguishability

- A state is *observationally-equivalent with the true state* from the point of view of an agent if the conditional likelihoods are the same, i.e. $\ell_i(s^i|\theta) = \ell_i(s^i|\theta^*)$ for all $s^i \in S_i$
- States that are not equivalent to the true state are distinguishable, i.e., there exists signals and a large enough time such that
$$\frac{\ell_i(s_{t+1}^i s_t^i \cdots s_1^i | \theta)}{\ell_i(s_{t+1}^i s_t^i \cdots s_1^i | \theta^*)} \leq \delta < 1$$
- Technical assumption (stronger than what's needed)

For any agent i , there exists a signal $\hat{s}^i \in S_i$ and a positive number δ_i

$$\frac{\ell_i(\hat{s}^i|\theta)}{\ell_i(\hat{s}^i|\theta^*)} \leq \delta_i < 1 \quad \forall \theta \notin \bar{\Theta}_i. \quad \text{distinguishable states}$$



Agreement on Beliefs

Proposition

Under the assumptions of the previous proposition:

1. The beliefs of all agents converge with \mathbb{P}^* -probability 1.
2. Moreover, all agents have asymptotically equal beliefs \mathbb{P}^* -almost surely.

$\lim_{t \rightarrow \infty} \mu_{i,t}(\theta)$ exists and is independent of i .

Consensus!



Learning from others

All agents have asymptotically equal forecasts. Therefore,

- ▶ Each agent can correctly forecast every other agent's signals.

$$\forall i, j \in \mathcal{N} \quad \int_{\Theta} \ell_j(\cdot | \theta) d\mu_{i,t}(\theta) \longrightarrow \ell_j(\cdot | \theta^*) \quad \mathbb{P}^* - \text{a.s.}$$

Local information of any agent is revealed to every other agent.

- ▶ This does not mean that the agents can forecast the joint distributions. They can only forecast the marginals correctly.
- ▶ To be expected: only marginals appear in the belief update scheme.



Social Learning

Theorem

Suppose that:

- (a) The social network is strongly connected.
- (b) All agents have strictly positive self-reliances.
- (c) There exists an agent with positive prior belief on the truth θ^* .
- (d) There is no state $\theta \neq \theta^*$ that is observationally equivalent to θ^* from the point of view of all agents in the network.

Then, all agents in the social network learn the true state of the world \mathbb{P}^* almost surely; that is,

$$\mu_{i,t}(\theta^*) \longrightarrow 1 \quad \mathbb{P}^* - a.s. \quad \forall i.$$



Rate of Convergence

Exponential convergence: $e^{-\lambda t}$

$$F_{\theta}(s_t) = A + \text{diag} \left(a_{ii} \left[\frac{\ell_i(s_t^i | \theta)}{\ell_i(s_t^i | \theta^*)} - 1 \right] \right)$$

$$\lambda = - \min_{\theta \neq \theta^*} \lim_{T \rightarrow \infty} \frac{1}{T} \mathbb{E} [\log \|F_{\theta}(s_1) \dots F_{\theta}(s_T)\|]$$

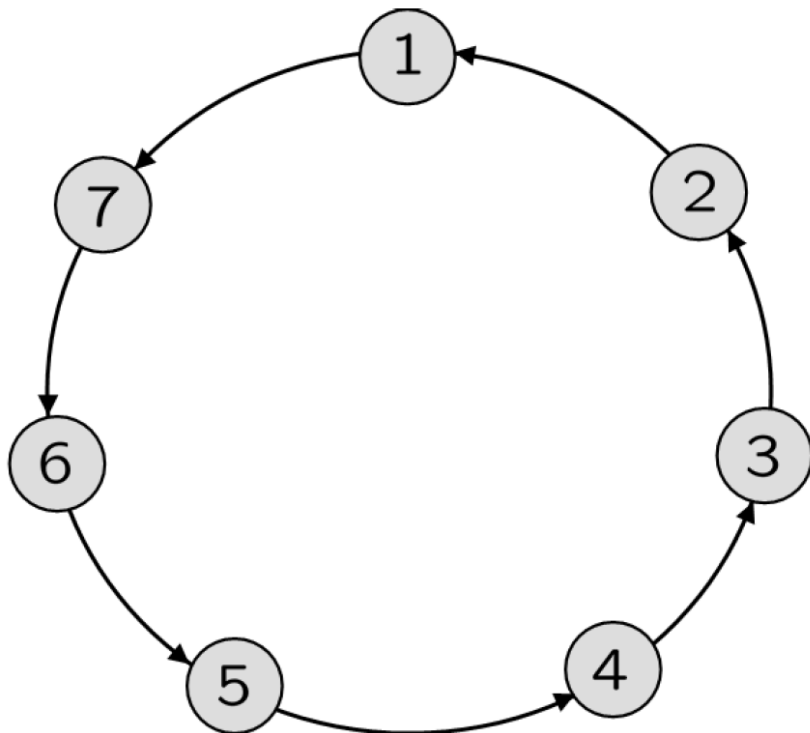
Therefore:

$$- \min_{\theta \neq \theta^*} \log \underline{\rho}(\{F_{\theta}(s) : s \in S\}) \geq \lambda \geq - \min_{\theta \neq \theta^*} \log \bar{\rho}(\{F_{\theta}(s) : s \in S\})$$

where $\bar{\rho}(M)$ and $\underline{\rho}(M)$ are the upper and lower spectral radii of the set of matrices M .



Example



$$\Theta = \{\theta_1, \theta_2, \dots, \theta_7\}$$

$$\theta^* = \theta_1$$

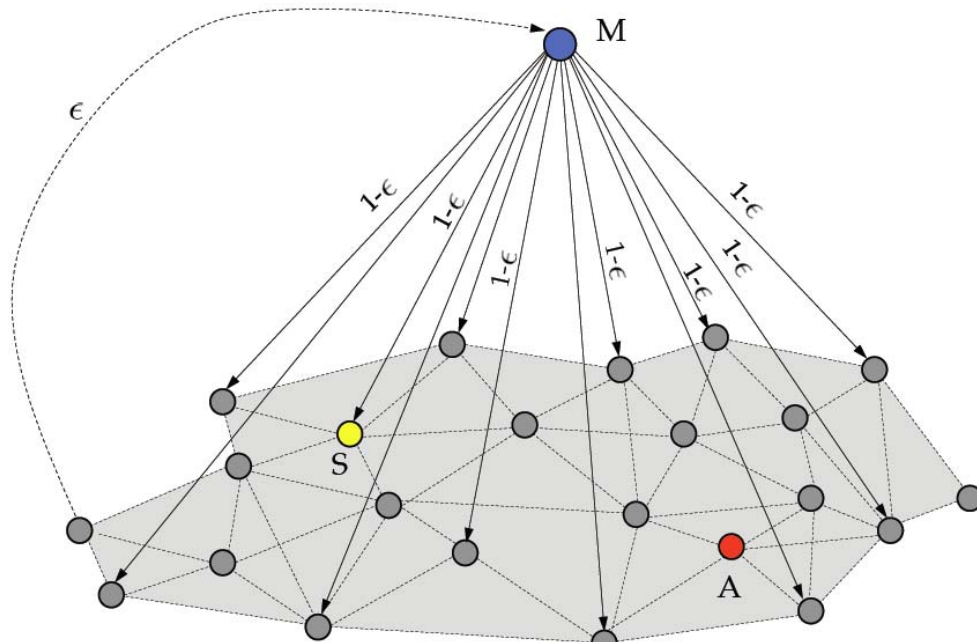
$$S_i = \{H, T\}$$

$$l_i(H|\theta) = \begin{cases} \frac{i}{i+1} & \text{if } \theta = \theta_i \\ \frac{1}{i+1} & \text{otherwise} \end{cases}$$

Local information of every agent is revealed to every other agent.



Can truth prevail despite loud, wrong, highly connected individuals?



- Agent M assigns 0 probability on true state, very opinionated, influential (high out-degree, has no informative private signals and 0 prior on truth)
- Agent S is the only agent with informative-enough private signals to resolve identification problems (ie to learn the true state if can get correct forecast), but has zero prior on truth
- Agent A is the only agent with positive prior probability on true state
- Everyone will eventually almost surely get correct forecast and they will all learn the true state!



Summary

How information is aggregated over networks?

- ▶ From local information to inference about global uncertainties

Non-Bayesian social learning model

- ▶ Learning the true parameter, with little cost
- ▶ No information about network topology
- ▶ No information on signal structures
- ▶ No rational deductions
- ▶ Complete learning under mild conditions: Agents learn as if they have access to the observations of all agents at all times.

On-going work:

- ▶ Extends to changing graphs under some conditions on weights
- ▶ Exponential convergence